



 CMYK 20 100 90 10  
HEX B7202E

 CMYK 100 95 10 0  
HEX 2B398B

 CMYK 0 71 100 3  
HEX D86018

 CMYK 100 60 0 60  
HEX 00274C

 CMYK 0 18 100 0  
HEX FFCB05

 CMYK 0 0 0 70  
HEX 6D6E70

 CMYK 88 50 0 0  
HEX 2F65A7

 CMYK 0 0 0 30  
HEX BBBDC0

## IDENTITY FONT

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### **Aktiv Grotesk XBold**

**AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz**

Aktiv Grotesk Regular

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz

## BACKUP FONT

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### **Arial Bold**

**AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz**

Arial Regular

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz